



Senate

General Assembly

File No. 761

January Session, 2001

Substitute Senate Bill No. 750

Senate, May 14, 2001

The Committee on Appropriations reported through SEN. CRISCO of the 17th Dist., Chairperson of the Committee on the part of the Senate, that the substitute bill ought to pass.

AN ACT ESTABLISHING A MARKETING CAMPAIGN TO RECRUIT WORKERS TO STATE HIGH-TECHNOLOGY COMPANIES.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 (NEW) The Commissioner of Economic and Community
- 2 Development shall develop, within available appropriations, and
- 3 implement a national marketing strategy targeting recent college
- 4 graduates and skilled workers for employment in high-technology
- 5 industries in the state.

APP *Joint Favorable Subst.*

The following fiscal impact statement and bill analysis are prepared for the benefit of members of the General Assembly, solely for the purpose of information, summarization, and explanation, and do not represent the intent of the General Assembly or either House thereof for any purpose:

OFA Fiscal Note

State Impact: Indeterminate Cost

Affected Agencies: Department of Economic and Community Development

Municipal Impact: None

Explanation**State Impact:**

The bill requires the Department of Economic and Community Development (DECD), upon passage, to develop and implement a national marketing strategy targeting recent college graduates and skilled workers for employment in high-technology companies within available appropriations. There are currently no funds available for this program. Since there are no guidelines, program specifications or definitions in the legislation, the cost to the DECD is indeterminate.

OLR BILL ANALYSIS

sSB 750

AN ACT ESTABLISHING A MARKETING CAMPAIGN TO RECRUIT WORKERS TO STATE HIGH-TECHNOLOGY COMPANIES.**SUMMARY:**

This bill requires the economic and community development commissioner to develop, within available appropriations, and implement a national marketing strategy to attract recent college graduates and skilled workers to jobs in Connecticut's high-technology industries.

EFFECTIVE DATE: October 1, 2001

BACKGROUND***Legislative History***

On April 25, the Senate referred the bill (File 132) to the Appropriations Committee. On May 1, the committee favorably reported it out with substitute language that specifies the marketing campaign must be within available appropriations.

COMMITTEE ACTION

Commerce Committee

Joint Favorable Report
Yea 26 Nay 0

Appropriations Committee

Joint Favorable Substitute
Yea 35 Nay 6

